

# REEVES KILT - KTSA - KLIF

Studio 7/10/2018

6

- 1 0112 Rock Around the Clock • 2:07
- 2 0113 Crying • 3:40
- 3 0114 Breaking Up Is Hard To Do • 2:22
- 4 0115 Poor Little Fool • 2:29
- 5 0116 Little Deuce Coupe • 1:37
- 6 0117 Are You Lonesome Tonight? • 3:04
- 7 0118 You Can't Sit Down • 2:06
- 8 0119 Come Softly To Me • 2:09
- 9 0120 Willie and the Hand Jive • 3:31
- 10 0121 Twilight Time • 2:35
- 11 0122 I Get Around • 2:12
- 12 0123 All I Have To Do Is Dream • 2:24
- 13 0124 My Boyfriend's Back • 1:57
- 14 0125 His Latest Flame • 3:04
- 15 0126 Travelin' Man • 2:34
- 16 0127 Little Honda • 1:51
- 17 0128 Our Day Will Come • 2:26
- 18 0129 Palisades Park • 1:44
- 19 0130 12th of Never • 3:40
- 20 0131 Johnny B. Goode • 2:45
- 21 0132 In My Room • 1:57
- 22 0133 This Magic Moment • 3:04
- 23 0134 The Loco-Motion • 2:28
- 24 0135 You Don't Own Me • 2:32
- 25 0136 Viva Las Vegas • 2:14
- 26 0137 Johnny Angel • 2:25
- 27 0138 Surfin' Safari • 2:00
- 28 0139 Who Put the Bomp? • 2:10

## Thanks Gordon

Bill Haley gave us the sound and how to structure the band. Alan Freed, the DJ at WJW 850 in Cleveland, gave it the name Rock and Roll. Your Hit Parade supplied the countdown, and on January 1, 1955, Billboard Magazine debuted The Top 40. The stage was set but one more thing was needed.

Gordon McLendon, the Old Scotsman, took three obscure radio stations, KILT 610 in Houston, KTSA 550 in San Antonio, and KLIF 1190 in Dallas and created the first Top 40 powerhouses. Overnight, they commanded better than a 50% share of the market. The other flabbergasted radio executives quickly jumped on the bandwagon and Top 40 stations swept the nation, playing the songs I grew up loving and changing music forever.

Gordon also created "personality" radio with Hutson and Harrigan on KILT. An off the wall maniac cross between *Monty Python* and *Good Morning Vietnam*. "Let's take a look at the baseball scores - we've got 6 to 5, 3 to 2, and 2 to 1 - back to more music!"

So take a trip back to 1964 while H and H spin some classic 45 vinyls. They had about a 2 to 1 mix of Top 40 and Golden Oldies.

But just as music changed in 1955, a new revolution was on its way - - -

*The British were coming.*

Reeves

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